



# ENVIRONMENTAL INDUSTRY ASSOCIATIONS' WOMEN'S COUNCIL President's Conference

Since 2005, the standing President of the Council has organized a facility tour or conference as a way to introduce and highlight her company and provide a different view of the industry. The President's Conference is exclusively for members of EIA Women's Council.

Margie Campbell, 2010 President, EIA Women's Council and Vice President Sales & Marketing, New Waste Concepts, Inc, cordially invites the membership to attend the 2010 President's Conference in Asheville, North Carolina. This member's only annual event will provide an opportunity for learning about industry technology, team building through a Fly Fishing event, to socialize and network, all while enjoying scenic Asheville, and the Blue Ridge Mountains.



The EIA Women's Council will be the sole guests at Sourwood Inn, a private luxury inn that sits high above the town of Asheville, in the Blue Ridge Mountains, on 100 acres just minutes from the Blue Ridge Parkway. Members will have the run of Sourwood Inn's grand fireplace lobby, rocking chair balcony, library and the various sitting rooms. Gourmet meals will be served in the indoor dining room or outdoor patio.

## ROOM RESERVATION

Sourwood Inn can accommodate 14 people on a first come-first serve basis. There are 10 single rooms and two double rooms (2 people sharing). All activities and meals will be located at the Sourwood Inn.

We have also reserved a block of rooms at the Grove Park Inn Resort and Spa, which is located approximately 30 minutes from the Inn.

## CONFERENCE FEE

The \$650 per person conference fee includes two nights at the Sourwood Inn or the Grove Park Inn, all meals, snacks and beverages, the fly fishing event, and the education sessions.

## PROGRAM

### Sunday, September 12

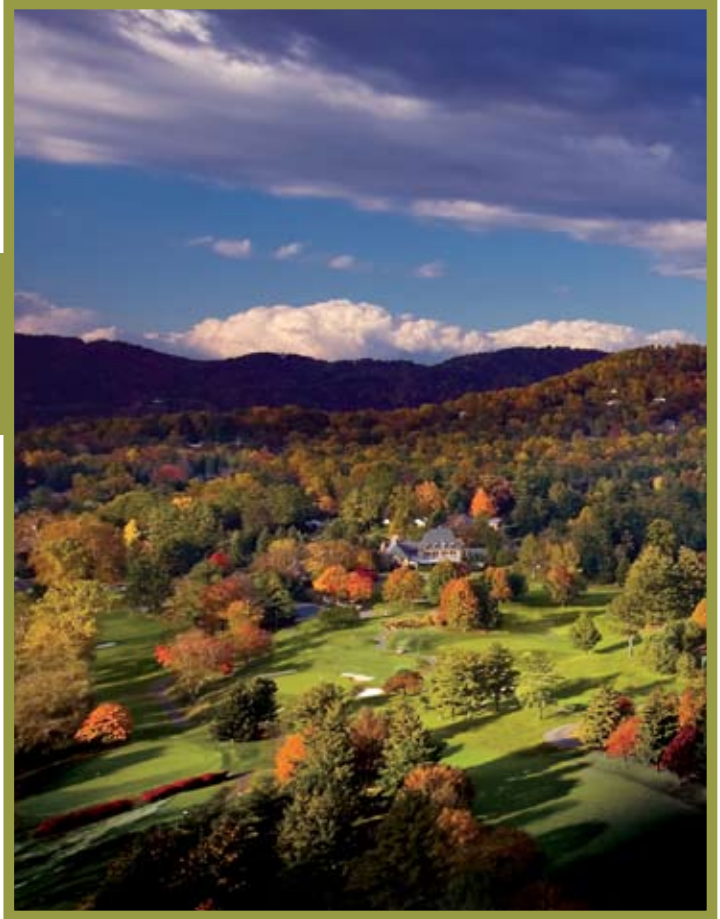
- 6:30 pm Welcome Reception
- 7:30 pm Dinner and an introductory presentation of the full schedule of events.

### Monday, September 13

- 7:30 am Breakfast
- 8:30 am Prompt Departure. We will depart for our team building event – Fly Fishing on the Green River. We will be fully outfitted with fly-fishing gear, including waders. Professional guides will teach the basics of fly-fishing in a series of events designed to highlight the skills required for successful teamwork. Then we put those skills to the test by fly-fishing in the river! A box lunch will be provided, and this is a rain or sunshine event (since fishing is better in the rain, anyway.)

Afterwards, we will arrive back at the Inn to rest and freshen up for dinner.

- 6:00 p.m. **Sunset Seminar**  
Victor (Skip) Berg  
President, Environmental Strategies, LLC.  
Skip will provide an overview of Waste-to-Energy and Natural Gas Vehicles, and waste collection monitoring systems.



## Tuesday, September 14

8:30 am Breakfast

### Conference

Milton (Tony) Knight

CEO New Waste Concepts, Inc.

Tony will share NWC's engineered products and equipment for alternative daily cover and solutions for landfills and remediation projects. Insight into odor control, bird control, and new technology and innovations in the waste industry including the use of satellite imaging to reduce monitoring costs for water pollutants will be highlighted.

George Fink

Vice President, Volvo Construction Equipment

George will speak about Tier IV Emissions as they relate to Off-Road Equipment and will share details on on-board GPS technologies.

1:00 pm Special Event to send you off filled with energy to be "Environmentalists. Every Day."

3:00 pm Adjourn

### ARRIVING IN ASHEVILLE, NC

Please make sure you arrive in Asheville in time for the Welcome Reception at the Sourwood Inn at 6:30 p.m. on Sunday evening, September 12.

Asheville is centrally located by car since interstate highways 26, 40, and 240 bisect it as well as US highways 19/23, 25, 25A, 70, and 74. Asheville is 60 miles from Greenville, 200 miles from Atlanta, 115 miles from Charlotte and 240 miles from Raleigh.

Asheville Regional Airport is located about 16 miles from Sourwood Inn. It is serviced by AirTran, American, Continental, Delta, US Airways, and United. Upon arrival, you can rent a car, or take a taxi or van. Rental desks include

Avis, Budget, Enterprise, Hertz, and National. For ground transportation, please call 828-209-3660.

### HOTEL RESERVATIONS

Sourwood Inn

810 Elk Mountain Scenic Highway

Asheville, NC 28804

Tel: 828-255-0690

[www.sourwoodinn.com](http://www.sourwoodinn.com)

Grove Park Inn Resort & Spa

290 Macon Avenue

Asheville, NC 28804

Tel: 828-252-2711

[www.groveparkinn.com](http://www.groveparkinn.com)

Please mark your hotel preference and your arrival/ departure dates on the registration form and **return it to us by August 11**. You will receive your hotel reservation number in the confirmation letter sent by the EIA meetings department, along with updated conference information.

**Fly fishing equipment outfitters and boxed lunch request forms will be included with your registration confirmation. Upon receipt of the forms, promptly complete and return to CURTIS WRIGHT OUTFITTERS.**



ENVIRONMENTAL INDUSTRY ASSOCIATIONS'

**WOMEN'S COUNCIL**

President's Conference

Asheville, NC • September 12-14, 2010

**REGISTRATION FORM**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**HOTEL RESERVATIONS**

Hotel reservations must be received by August 11, 2010  
We will reserve your hotel rooms. Please indicate which hotel you have selected and which nights. If more than one person will be staying in the SAME ROOM, please list both people.

Dates:

- Sunday, September 12
- Monday, September 13
- Tuesday, September 14

Names: \_\_\_\_\_  
\_\_\_\_\_

Hotel Preference:

- Sourwood Inn  
810 Elk Mountain Scenic Highway  
Asheville, NC 28804  
Tel: 828-255-0690  
www.sourwoodinn.com
- Grove Park Inn Resort & Spa  
290 Macon Avenue  
Asheville, NC 28804  
Tel: 828-252-2711  
www.groveparkinn.com

**REGISTRATION FEES**

Women's Council Registration  
(if not already paid) \$100 \$ \_\_\_\_\_

Conference Fee \$650 \$ \_\_\_\_\_

- Check (Please make checks payable to EIA.)
- AmEx    Visa    MasterCard    Discover

Name on Card \_\_\_\_\_

Card No. \_\_\_\_\_

3- or 4-Digit Security Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

The registration fee includes: two hotel nights, all meals and activities. *Your registration will not be processed until payment is received.*

**Mail to:**            **EIA Women's Council**  
                         **President's Conference**  
                         **ATTN: Meetings Department**  
                         **PO Box 791111**  
                         **Baltimore, MD 21279**

**Fax to:**             **202-966-4824**

Please direct any questions to Peggy Macenas at 800-697-6272 or [peggym@NSWMA.org](mailto:peggym@NSWMA.org) or Catherine Maimon at 202-364-3715 or [cmaimon@NSWMA.org](mailto:cmaimon@NSWMA.org).

Environmental Industry Associations  
4201 Connecticut Avenue, NW,, Suite 300  
Washington, DC 20008  
[www.NSWMA.org](http://www.NSWMA.org)  
800-424-2869